

# District 5

## District Resources and Incentives 2017



**District Goal for “Fantastic Five”  
President’s Distinguished District**

**District Mission:**

**We Build New Clubs and support all clubs in achieving excellence**



**WHERE LEADERS ARE MADE**

## District Officer List 2017 - 2018

### DISTRICT DIRECTOR

Mark Rauschenbach, DTM  
858-693-0476 Home  
DD2018@d5tm.org

### Program Quality Director

Heidi Martin, DTM  
619-886-6675 Mobile  
heidimartintm@gmail.com

### Club Growth Director

Michelle Neisler, DTM  
706-613-9534 Mobile  
CGD2018@d5th.org

### Public Relations Manager

TBD

### Financial Manager

Paul Freeman  
FM2018@d5tm.org

### Administration Manager

TBD

### IMMEDIATE PAST DISTRICT DIRECTOR

Joyce Persichilli, DTM  
IPDG2018@d5tm.org

### DISTRICT 5 WEBSITE

[www.d5tm.org](http://www.d5tm.org)

Information available on the website:

Area & Division Information  
Club Officer Training Dates  
District 5 Calendar  
Resources And More!

### Toastmasters International

#### World Headquarters

949-858-8255 Phone  
949-858-1207 Fax  
PO Box 9052  
Mission Viejo CA 92690  
[www.toastmasters.org](http://www.toastmasters.org)

### Region 10 Advisor

Roz Carter, DTM

### Region 10 International Director

Michael Osur, DTM

### Toastmasters International President

Mike Storkey, DTM



Communication from District 5 is done through email message using Constant Contact service. To ensure that you receive this valuable communication, please check your email address on the Toastmasters International site. Communications may also come from your Area and Division Governors. Other communications will be posted on the District 5 website: [www.d5tm.org](http://www.d5tm.org)



## 2017-2018 District Director Pin

The District Director’s pin is a tradition symbolizing exceptional contributions and accomplishments in the Toastmasters program. This year’s pin will recognize outstanding members. To earn a pin, you must accumulate 10 points by fulfilling any combination of the following standards, and apply online at <http://tinyurl.com/2018ddpin> for your pin any time before 6/30/2018. One pin per member while supplies last through 6/30/2018.

|                             | Points | Completed | Standard   |
|-----------------------------|--------|-----------|--|
| <b>Build New Clubs</b>      | 10     |           | Develop a New Club Lead to Charter status (20 people)  |
|                             | 10     |           | Serve as a New Club Mentor/Sponsor (points awarded upon completion)  |
|                             | 5      |           | Submit a viable New Club Lead to the Club Growth Director – <a href="mailto:cgd2018@d5tm.org">cgd2018@d5tm.org</a>   |
| <b>Enhance Club Quality</b> | 5      |           | Serve as President with 7 club officers trained  |
|                             | 5      |           | Serve as VPM/Treasurer with 20+ or net gain of 5 on-time renewals  |
|                             | 5      |           | Serve as VPPR with Smedley, Talk Up or Beat Clock Award  |
|                             | 5      |           | Serve as a club officer and the club achieves Distinguished status or above by 4/30/2018   |
|                             | 2      |           | Serve as a club officer and the club earns Meeting Excellence Awards upon Area Director’s visit  |
|                             | 1      |           | Serve as a club officer and turn in Club Success Plan to Area Director by 11/30/2017   |
|                             | 1      |           | Serve as a club officer and turn in a follow-up on Club Success Plan to Area Director by 4/1/2018  |
|                             | 1      |           | Attend Club Officer Training for each office that you hold in a club(s), or marketing workshop   |
|                             | 3      |           | Conduct Moment of Truth Module at your club  |
| <b>Go beyond the club</b>   | 5      |           | Earn a Communication Award (CC, ACB, ACS, ACG) Leadership Award (CL, ALB, ALS, DTM), or HPL  |
|                             | 10     |           | Serve as an International Officer or Region Advisor  |
|                             | 5      |           | Serve as a District Officer, or district chair (points awarded upon completion)  |
|                             | 10     |           | Serve as a Club Coach (points awarded upon completion)   |
|                             | 5      |           | Help a club with less than 12 members to hold an open house  |
|                             | 10     |           | Serve as a Division Director and the Division achieves Distinguished status or above by 4/30/2018<br>Serve as an Area Director and the Area achieves Distinguished status or above by 4/30/2018  |
|                             | 2      |           | Be a Trainer at district sponsor training sessions<br>Serve as a sub-committee member to a District Chair<br>Serve as assistant-Area Governor-Education or assistant-Area Governor-Marketing<br>Serve as a Chief Judge or Toastmaster or opportunity drawing chair at a District, Division, or Area Speech Contest |
|                             | 2      |           | Serve as a volunteer at a District, Division, or Area Speech Contests<br>Serve as a volunteer at District Business meeting at the Fall and/or Spring Conferences<br>Attend District Business meeting at the Fall and/or Spring Conferences   |

Contact Mark Rauschenbach, District Director ([dd2018@d5tm.org](mailto:dd2018@d5tm.org)) about District Officer or District Committee Chair positions.

Contact Heidi Martin, Program Quality Director, ([heidimartindtm@gmail.com](mailto:heidimartindtm@gmail.com)) about volunteering opportunities in training/contest/district events.

Contact Michelle Neisler, Club Growth Director, ([cgd2018@d5tm.org](mailto:cgd2018@d5tm.org)) about Club leads, Volunteering opportunities in Marketing workshops, Sponsor, Mentor, and Coach Opportunities

## ***District Director's Challenge***

Plan ahead, achieve early. It's your club's opportunity to shine in the Distinguished Club Program. When club members work together to make their club a Distinguished Club, a Select Distinguished Club, or a President's Distinguished Club, they build the club's foundation for a successful future.

In addition to earning a beautiful banner ribbon from Toastmasters International, the district will recognize each club at the Awards & Installation Breakfast: August 4, 2018\*

### **Clubs Achieving by June 30, 2018**

### **Will Receive:**

|   |  |
|---|--|
| Distinguished Club (5-6 Goals)              | \$20 gift certificate to the TI catalog                    |
| Select Distinguished Club (7-8 Goals)       | \$25 gift certificate to the TI catalog                    |
| President's Distinguished Club (9-10 Goals) | \$30 gift certificate to the TI catalog                    |
| President's Distinguished Club (10 Goals)   | Special Recognition at the Awards & Installation Breakfast |

### ***Spring Special Bonus* \*\*\***

Any Club achieving, at minimum, Distinguished status by April 30, 2018, will receive a \$30 Toastmasters gift certificate.

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All clubs have completed 5 goals (must include goal 7) by November 30, 2017\*\*, and will receive \$25.00 worth of items from the Toastmasters International Online Store.

\* As reflected on the final D5 reports for the Toastmasters year, available in late July 2018.

\*\* As reflected on the November 30, 2017 D5 report.

## EDUCATIONAL INCENTIVES



Earn any educational award during the following period July 1, 2017 thru Oct 31, 2017 and the district will give you an Advance Manual of your choice, CC or CL Manual or \$5 TI Gift Certificate **FREE!** and an 80<sup>th</sup> Anniversary Pin.

One manual per award, must register the manual of your choice at <http://tinyurl.com/2018Fall> by 01/15/2018

### ADVANCE MANUALS

|   |                                       |                                    |
|---|---------------------------------------|------------------------------------|
| The Entertaining Speaker (item 226A)    | Speaking to Inform (Item 226B)        | Public Relations (Item 226C)       |
| Facilitating Discussion (Item 226D)     | Specialty Speeches (Items 226E)       | Speeches By Management (Item 226F) |
| The Professional Speaker (Item 226G)    | Technical Presentations (Item 226H)   | Persuasive Speaking (Item 226I)    |
| Communicating On Video (Item 226J)      | Storytelling (Item 226K)              | Interpretive Reading (Item 226L)   |
| Interpersonal Communication (Item 226M) | Special Occasion Speeches (Item 226N) | Humorously Speaking (Item 226O)    |

### HIGH PERFORMANCE LEADERSHIP - HPL (Item 262)

Working towards your Advanced Leader Silver (ALS) Award – the district has several HPL projects that would qualify for this award (i.e. Area Contest Chair, District Judging Chair/Committee, New Club Launch Committee, Club Officer Training Chair, etc...). The district will provide you with the HPL Kit (\$14.00) at no cost to you.

The High Performance Leadership project helps you develop your leadership skills on a project of your choosing. The program consists of five parts offering instruction and practice in such vital leadership areas as:

As you work with a guidance committee on your project, you receive feedback on your leadership skills.

The project may be completed within your Toastmaster club, area or district or even within your company or community.

Completion of a High Performance Leadership project fulfills one of the requirements for **Advanced Leader Silver (ALS)** award.

Need more information contact Heidi Martin at [heidimartindtm@gmail.com](mailto:heidimartindtm@gmail.com)

## Meeting Excellence Award

The best and simplest way to retain club members and recruit curious guests into enthusiastic members is with well-run, lively and educational meetings that meet the member's needs. The Meeting Excellence Award is a symbol of Excellence in Club Meetings. This is a patch embroidered with a Gavel. Each club can earn a patch once every 6 months. **Need more information contact** Heidi Martin at [heidimartindtm@gmail.com](mailto:heidimartindtm@gmail.com)

To EARN this prestigious award upon your Area Director's visit, a club meeting must meet **ALL** of the following criteria:

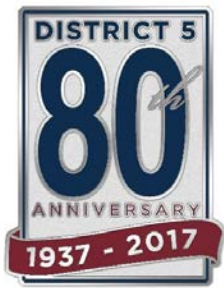
- Members and guests are greeted warmly and enthusiastically.
- Meeting starts adjourns on time.
- 15 or more Toastmaster members are present (not limited to members of the hosting club).
- At least one non-Toastmaster guest is present.
- There is applause after every speaker, functionaries included.
- All speeches are MANUAL speeches.
- [New criteria as of 7/1/2014] 2 or more members bringing the CL manuals and get credit
- Evaluations are both specific and supportive.
- Participants are given positive recognition.
- Printed agenda are distributed and followed, with three or less assignment changes to the agenda.
- Table Topics are interesting and/or fun - most participants are able to speak the full time period.

## Distinguished Club Program

To qualify as a distinguished club, your club must meet a membership requirement: **At year-end (June 30, 2018) At least 20 members, or a net growth of at least five new members compared to the number of members as of July 1<sup>st</sup> 2017.** Need more information contact Heidi Martin at [heidimartindtm@gmail.com](mailto:heidimartindtm@gmail.com)

Following are the goals your club should strive to achieve during the year:

- Achieve 5 of 10 goals: Distinguished Club
  - Achieve 7 of 10 goals: Select Distinguished Club
  - Achieve 9 of 10 goals: President's Distinguished Club
1. Two CCs
  2. Two more CCs
  3. One ACB, ACS, or ACG
  4. One more ACB, ACS, or ACG
  5. One CL, ALB, ALS, or DTM
  6. One more CL, ALB, ALS, or DTM
  7. Four new members
  8. Four more new members
  9. Minimum of four club officers trained during each of two training periods
  10. One membership dues renewal report and one club officer list submitted on time



# DISTRICT 5 CELEBRATES IT'S

## 80<sup>th</sup> Anniversary

July 1, 2017 thru Oct 31, 2017

**LAST CHANCE TO EARN THE \*80<sup>th</sup> ANNIVERSARY PIN**

### **80<sup>th</sup> Anniversary Incentives**

**INDIVIDUAL MEMBER INCENTIVE** – Complete 2 of the 4 below and receive an 80<sup>th</sup> Anniversary Pin

- ❖ Bring in 1 new member to your club
- ❖ Complete an educational award
- ❖ Complete Project 6 or Project 10 in the Competent Leadership Manual
- ❖ Visit a low member club 3 times and, at each visit, give a speech or serve as a functionary (don't forget to bring your manuals):

**CLUB OFFICER INCENTIVE** – Complete ALL of the following and each club officer will receive an 80<sup>th</sup> Anniversary Pin

- ❖ One club officer achieves an ALB. One of the modules presented must be Moments of Truth (free download available at [www.toastmasters.org](http://www.toastmasters.org))
- ❖ Your club achieves Distinguished, Select Distinguished or President's Distinguished by April 20, 2017

**ALL CLUB MEMBERS INCENTIVE** – Complete all of the following and every member of your club receives an 80<sup>th</sup> Anniversary Pin

- ❖ Hold an Open House once a month for 3 months, add 5 new members AND 5 members of your club complete (1 member per project)
  - Project 6 – Help Organize a Club Membership Campaign
  - Project 6 – Help Organize a Club Public Relations Campaign
  - Project 10 – Chair a Club Special Event
  - Project 10 – Chair a Club Public Relations Campaign
  - Project 10 – Chair a Club Membership Campaign

**NEW CLUB INCENTIVE** – Complete 2 out of 4 and receive an 80<sup>th</sup> Anniversary Pin

- ❖ Be a new club sponsor or mentor
- ❖ Help at four meetings for a new club
- ❖ Provide a new club lead (name of organization, contact name & phone number) resulting in a new club

If you have any questions, please contact:

Mark Rauschenbach – [dd2018@d5tm.org](mailto:dd2018@d5tm.org)

Heidi Martin - [heidimartindtm@gmail.com](mailto:heidimartindtm@gmail.com)

Michelle Neisler – [cgd2018@d5tm.org](mailto:cgd2018@d5tm.org)

Once you have completed any of the incentives register to receive your 80<sup>th</sup> Anniversary Pin at:

<http://tinyurl.com/80thpin>



## HELP A NEW CLUB LAUNCH IN THE RIGHT DIRECTION

You can help a new club head in the right direction by serving as a Club Sponsor or Mentor.

As a **Club Sponsor** you'll assist the new club with completing the paperwork needed to charter and then plan the charter ceremony.

As a **Club Mentor** you'll help the club members learn the ins and outs of Toastmaster meetings, meeting roles, and officer positions during its first six months of existence.

***You've benefited so much from Toastmasters. Help others to benefit by helping us to build new clubs.***

## HELP A CLUB BY COACHING

You can help a club with 12 or fewer members become distinguished! As a Club Coach you'll use your Toastmaster expertise, leadership skills, organizational skills, and teaching skills to help a low member club analyze its situation and develop and implement a strategy to become distinguished.

**EARN YOUR DTM  
(DISTINGUISHED TOASTMASTER)  
BY SPONSORING, MENTORING  
OR COACHING  
A TOASTMASTER CLUB\***

*\* Sponsoring, Mentoring or Coaching a club is one of several important requirements to earn your DTM designation.*



For more information contact:

Michelle Neisler, CGD at  
[CGD2018@d5tm.org](mailto:CGD2018@d5tm.org)



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