

## Club Success Plan

<b>Distinguished Club Program</b>			
<b>Club Name and Number:</b>			
<b>Date Prepared:</b>			
<b>Eligibility: 20 members or Net Gain of 5</b> Note: Transfer Members do not count towards goals 7 or 8 and are not counted in the membership count until those members pay their first dues as a member of the club.		<b>Due: June 30</b>	<b>Members on July 1:</b>
			<b>Members on June 30:</b>
Goal	Member Name	Date Planned	Date Completed
A goal with letters, 1a, 1b, etc., is not completed until all sections are achieved. Examples: 2 CCs or 4 Level 1s. For TI Years 2018-2019 and 2019-2020, complete any 6 educational award goals below:			
Goal 1a: 1st CC			
Goal 1b: 2nd CC			
Goal 2a: 1st CC			
Goal 2b: 2nd CC			
Goal 3: 1 AC			
Goal 4: 1 AC			
Goal 5: 1 CL, AL, DTM-1			
Goal 6: 1 CL, AL, DTM-2			
Goal P1a: 1st Level 1			
Goal P1b: 2nd Level 1			
Goal P1c: 3rd Level 1			
Goal P1d: 4th Level 1			
Goal P2a: 1st Level 2			
Goal P2b: 2nd Level 2			
Goal P3a: 1st Level 2			
Goal P3b: 2nd Level 2			
Goal P4a: 1st Level 3			
Goal P4b: 2nd Level 3			
Goal P5: 1 Level 4			
Goal P6: 1 Level 5			
Goal 7: 4 Members			
Goal 8: 4 Members			
<b>Four Club Officers are trained each training period:</b>			
Goal 9a: 4 Club Officers Trained – 1 <sup>st</sup> Round (June-August)			
Goal 9b: 4 Club Officers Trained – 2 <sup>nd</sup> Round (December-February)			
<b>Submit One Club Officer List and One Dues Renewal on time:</b>			

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Goal 10a: One Club Officer List			
Goal 10b: One Dues Renewal (minimum of 8 payments by the deadline)			
<b>Additional Awards:</b>			
<b>Award</b>	<b>Member Name</b>	<b>Date Planned</b>	<b>Date Completed</b>
<b>Distinguished Club Program Award Levels:</b>			
5 Goals + Membership Eligibility = Distinguished Club 7 Goals + Membership Eligibility = Select Distinguished Club 9-10 Goals + Membership Eligibility = President's Distinguished Club			
<b>Membership Building &amp; Recruitment Plan</b> Building Membership needs to be consistent and ongoing			
<b>Target Audience(s):</b>			
<b>Advertising Venue(s):</b>			
<b>Membership Building Events:</b>			
<b>Event</b>	<b>Frequency (Annual, Quarterly, Monthly, Weekly)</b>	<b>Planned Dates</b>	
Open House(s)			
Member Appreciation & Recognition			
Club Officer Installation			
Membership Drive			
Membership Contest			
Club Speech Contest			
Guest Speaker			
Panel			
Speechcraft			
Other Event:			
Publicity: Booths, City Calendars, Flyers, Social Media, etc.			