



## **Building a Successful Club**

Club Sponsor & Mentor Training

October 11, 2019

District 5



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## **Building a Successful Club**

Club Sponsor & Mentor Training

**“One of the greatest values of mentors is the ability to see ahead what others cannot see and help them navigate a course to their destination”**

# Agenda

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- ▶ What are Sponsors and Mentors?
- ▶ What is the difference?
- ▶ Qualifications
- ▶ Sponsor responsibilities
- ▶ Mentor responsibilities
- ▶ Closing the deal

# Sponsors and Mentors

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Club Sponsors and Mentors help a Newly Chartered Toastmasters club succeed.

They are involved in the creation of the club and are there to provide support and guidance for the first 6 months of the club's existence.

## **Sponsors vs Mentors**

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A Club Sponsor is part of club creation and remains for the first few months of the club's existence. They will help recruit new members, build and maintain enthusiasm, and fill out all the necessary paperwork.

A Club Mentor is with the club from the Charter date through the first six months of the club's existence. They will offer support, answer questions, lend insight, help the new club find its personality, and provide the club the knowledge and resources to continue to be a successful, thriving club once the first six months have passed.

The Club mentor also ensures the New Club Officers are fully trained and know how to perform their roles.

# Qualifications

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- ▶ Experienced Toastmaster
- ▶ Knowledge of the paperwork needed to start a club
- ▶ Have been a Club Officer
- ▶ Knowledge of best practices
- ▶ Have a member first focus
- ▶ Understand their role and responsibilities
- ▶ Know how to navigate the TI and District websites
- ▶ Be enrolled in Pathways

# Sponsor Responsibilities

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- Identify the potential club.
- Build enthusiasm
- Help ensure all paperwork is filled out correctly and submitted. **(Including payments)**
- Assist the Club Mentors for the first few meetings



# Mentor Responsibilities

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- Offer guidance
- Answer Toastmasters related questions
- Provide effective feedback
  - ▶ Provide New Club Officer training
  - ▶ Help club develop continuing membership campaigns
  - ▶ Define and show importance of the Distinguished Club Program
- ▶ Lead by example!

## Closing the Deal

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As a Club Sponsor and Mentor, you are integral to the future success and longevity of the club.

When you are communicating with the club or in attendance, you represent District 5 and Toastmasters. Remember that!

Extra work is required. Being assigned as the Club Sponsor or Mentor is not enough to get credit. When your role in the club has completed, the club will receive the paperwork to give you credit. If you did not earn or deserve it, credit does not have to be given.

Be Brilliant. Represent Toastmasters with pride. Remember that you are helping to shape the experiences of our new members.