

## **District Leader**

## **Biographical Information**

Candidate's Name: Lisa Saliers, DTM (Lisa Mi	artini-Saliers professionally)	
Candidate's Office: Division Director - Central		District Number: 5
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Toastmasters member since: May 1996 (Hon	ne is Fred H. Rohr Toastmasters (	Club 2518)
Education:		
Masters in Engineering - UCLA MBA - University of Redlands		
BS Mechanical Engineering - UC Berkeley		
Toastmasters offices held and terms of service:		
District 5: Area Director Area 12 2023-24	4 (Present), Area Director Area	a 14 (Distinguished) 2022-23.
Area 22 Governor 2001-02,		
FHR TM President January - June 2024 July- Dec 2017, Secretary/Treasurer Jar	(present), VP Education January	uary - June 2023, VP Membership
	audiy - June 2021, Sergeant a	at Arms July - Dec 2004.
Toastmasters honors and recognition:		
Area Governor of the year 2001-2002. A Speakers Bureau Chair 1998-2001, D5 (Club Specialist / Phoenix Award - Club ECC, CL, CTM, ALB, ATM, ATM-S, ACG,	Co) Web master 1999 - 2005, Bilingue 3052. Sponsored 42 n	Member renewal Chair 2008-2009
Relevant work experience and how it relates to To	pastmasters and your role as a Distri	ct leader:
Design Engineer at Collins Aerospace, a Toastmasters experience helps in presessystem training, and mentoring rotationa As an area director I work to be sure the	nting designs and other mater I associate engineers.	ial effectively, providing computer
What experience do you have in strategic plannin	g?	
In the workplace - policy deployment a maintained through the year.	and macro-planning, which t	takes place yearly and is
What experience do you have in the area of financ	re?	
Attendee at company all-up meetings.	College courses in account	ting and finance
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What experience do you have in developing procedures?

Work experience: a. Led/participated in lean process mapping events. b. Wrote several Engineering Standard Operating Manuals (ESOM) for tool design, digital mock-up, and other business processes.

What lessons did you learn from previous leadership positions?

People have varying energy, interests, and talent to apply to work and Toastmasters. At work leadership is about communication, good plans, removing barriers and appropriate follow-up. In Toastmasters I keep up with district communication, visit clubs and look at reporting on the Toastmasters International web site. From this I flow down communication, provide feedback and targeted suggestions to volunteer leaders.

Why do you want to serve as a District leader?

I can make the time and have ideas and energy. I don't believe the District Leadership or club leadership positions should be unfilled. These are great opportunities wasted.

In your opinion, what are the District mission's major objectives and how would you work to achieve them?

The district supports clubs by providing training and targeted help. We also find organizations and areas that want a club and help them go through the process of building one.

Additional information about yourself:

Like many Toastmasters I avoided attending my first meeting for years. Toastmasters is a great way to get to know other people and is a stabilizing force in my own life. I know there are still many people petrified of public speaking and others with leadership training needs we can serve. We need healthy clubs - more clubs at more times - and in more places.



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Education:  December 1998 - Art C Bachelor of Fine Arts ( May 2021 - IDEOU, Or Advanced Design Thin	(BFA) in Gra nline Educat	aph atior	phi ion	hic on	Des	sign	n &	& F										C/	A																																	Name :							the state of the s			***************************************							***************************************	Venni	research							Pine									Electric	binning	
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Area 1 Director 2022-2023 Club Coach Billingue Toastmes Vice President of Membership, Vice President of Education, 2 I President, 2 terms: 1/1/2020 & Secretary, 1 term: 7/1/2019 Vice President of Education, 2 I Sgt at Arms, 1 term: 1/1/2018	2 terms: 1/1/202 terms: 1/1/ 2022 7/1/2020;	023 & 22 & 7	& 7	7/1	/2022										turinos (	no suppose principal de la constanta de la con																																															Service Servic	ongones e	inones	The same		or other lands of the lands of		Table 1		-						-	-						o state.		Processed in the Control of the Cont		
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Relevant work experience and how it relates to Toastmasters and your role as a District leader:

I am an Art Director / Brand Strategist for an architecture company. I have been with the company for 19 years. I currently art direct a team of designers and strategists which entail guidance, support, and decision making to ensure success for all projects.

I believe these skills will help me to be an accountable District leader that fosters club growth and development.

What experience do you have in strategic planning?

My team is called the "Experience Design Team". A big part of our service is to strategize, organize and facilitate workshops for the client and the stakeholders for the project. It is a crucial process in our work that helps all the teams to arrive at a consensus on a clear vision and alignment. I build strategic agendas for the workshops that entail research reports, interactive exercises, and group discussions. The outcome from the workshop is used to build a methodical roadmap for the rest of the team to ensure sustainable success in the design steps forward.

What experience do you have in the area of finance?

In the design workplace, I do not have an extensive experience in the area of finance, since I have always worked with a financial team to assist me. However, I have experience with budgeting costs and labor hours for our services in order to submit proposals and guals for work.

What experience do you have in developing procedures?

I have 19 years of experience in my field of brand experience design. Over the years, I have discovered and contributed in our team's work process and procedures that allowed project success and evolution.

What lessons did you learn from previous leadership positions?

As an Area Director, Club Coach and President of my club, I have learned to be more self-reflective. In order to understand my strengths and weaknesses, values and leadership style has been crucial for my growth and development as a leader. I realize how important it is to seek feedback, and it drives me to continuously work on my leadership skills.

Why do you want to serve as a District leader?

I would like to be a District leader to continue my path of discovery and improvement in my leadership skills. More importantly, I highly value the Toastmasters skills that I have gained thus far, and I would love to be a part of promoting and contributing to the growth of Toastmasters.

In your opinion, what are the District mission's major objectives and how would you work to achieve them?

I believe the mission of the District is to ensure the quality of club meetings with membership building and retention, club extension, and educational accomplishments. I would work closely with the Area Directors to plan and organize success in the clubs.

Additional information about yourself:

I believe in Toastmasters and I am a huge fan of it. I have been promoting it to my colleagues, family members and friends. I would love to contribute to the success of Toastmasters in my club, area and district. Aside from Toastmasters, I have 3 great kids - 26yrs, 20 yrs, 18 yrs. I love yoga, running and reading. I am an introvert who loves challenges to push myself towards self improvement and discovery.