



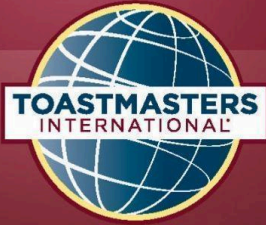
When you fail, we fail!

When you succeed, we succeed!



District 5 Toastmasters - d5tm.org

District 5
Fall District Council Meeting
Packet
September 26, 2025



Credentials Committee Report

Clubs Eligible	_____ X 2	= _____
Quorum (1/3 of Clubs Eligible X 2)	32 x 2	= _____
Presidents & Vice Presidents Education Represented		= _____
District Executive Committee Members Represented		= _____
	Total Ballots Available	= _____
Simple Majority (50% of the Total Ballots Available + 1)		= _____

DEBATE/DISCUSSION

1. Only delegates are allowed to speak. Delegates use raised hand, address the chair, wait for recognition, and provide name, club, and purpose.
2. The debate will be limited to 2 minutes for each speaker, 10 minutes for each question. No delegate may speak more than twice on the same subject until everyone is given an opportunity to speak within the time limit. The chair will signal the expiration of the allotted time.
3. Members other than delegates may speak to a question by permission of the assembly.



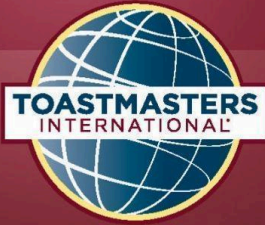
District 5 District Council Meeting

September 26, 2025

Call to Order/Welcome: Soreal Sparx, DTM, District Director

Mission of the District: We build new clubs and support all clubs in achieving excellence.

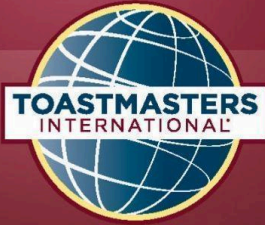
1. Certification of Quorum
2. Adoption of Agenda
3. Minutes from Annual Business/Elections Meeting of the District Council
4. 2024-2025 Year-End Audit Report
5. Adoption of District Budget
6. Confirmation of Appointed Positions & Fill Vacancies by District Director
7. Reports from Senior District Officers
 - a. Finance Manager
 - b. Public Relations Manager Report
 - c. Club Growth Report
 - d. Program Quality Director
 - e. District Director
8. Unfinished Business
9. New Business
10. Announcements
11. Time and place of next District Council Meeting – TBD
12. Adjournment



DISTRICT 5 MINUTES - ANNUAL ELECTIONS/BUSINESS MEETING OF THE DISTRICT COUNCIL

April 18, 2025

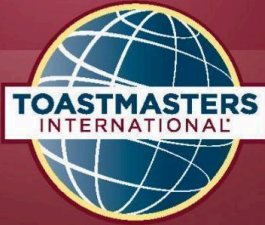
Time	Description	Speaker
6:30 PM	Networking	ALL
7:00 PM	Meeting Called to Order & Welcome	Alex Shadpour, DTM, DD
7:01 PM	Reading of District Mission	Megan Hurley, DTM, AM
7:02 PM	Credentials Report: Quorum Met <ul style="list-style-type: none"> • Credentials report adopted as presented 	Charley Patton, DTM, Credentials Chair
7:04 PM	Presentation of Meeting Rules <ul style="list-style-type: none"> • Meeting rules reviewed with those in attendance 	Gail E. Lover, DTM, PDG, Parliamentarian
7:09 PM	Adoption of Spring 2025 Business Meeting Agenda <ul style="list-style-type: none"> • Agenda adopted as presented 	Alex Shadpour, DTM, DD
7:09 PM	District Leadership Committee Report <ul style="list-style-type: none"> • Report delivered as presented 	Sujata Yellaepeddi, DTM, IPDD
7:13 PM	Election-District Officers: 2025-2026	Alex Shadpour, DTM, DD
7:13 PM	Office of District Director: Sural Sparx, DTM (uncontested) Elected	Alex Shadpour, DTM, DD
7:15 PM	Office of Program Quality Director: Alberto Alvarado, DTM (uncontested) Elected	Alex Shadpour, DTM, DD
7:18 PM	Office of Club Growth Director <ul style="list-style-type: none"> • Speeches by Landon Alchick, DTM & Jenn Dawson, DTM 	Alex Shadpour, DTM, DD
7:30 PM	<ul style="list-style-type: none"> • Jenn Dawson, DTM Elected 	
7:31 PM	Office of Central Division Director: Ernest Cardenas (uncontested) Elected	Alex Shadpour, DTM, DD
7:34 PM	<p>Q) Janet Taylor, Sweetwater: Is her vote weighted as the other officer could not attend?</p> <p>A) Charley Patton, DTM: Requests received after the voting tool was setup were final</p> <p>A) Joycelyn Persichilli, DTM) In the future, please let us know of any attendance change ASAP</p>	
7:35 PM	Office of Eastern Division Director: Incoming District Director will appoint	Alex Shadpour, DTM, DD
7:36 PM	Office of Northern Division Director: Jennifer Barber-Frazier (uncontested) Elected	Alex Shadpour, DTM, DD
7:37 PM	Office of Southern Division Director <ul style="list-style-type: none"> • Speeches by Johnny Gogue & Craig Schopp • Craig Schopp, DTM Elected 	Alex Shadpour, DTM, DD



DISTRICT 5 MINUTES - ANNUAL ELECTIONS/BUSINESS MEETING OF THE DISTRICT COUNCIL

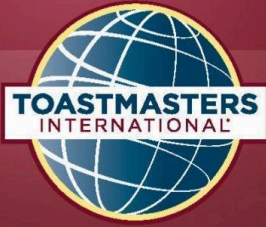
April 18, 2025

Time	Description	Speaker
7:51 PM	Office of Western Division Director: Incoming District Director will appoint	Alex Shadpour, DTM, DD
8:00 PM	The following have been elected to serve for the 2025-2026 term: <ul style="list-style-type: none"> ● District Director- Soreal Sparx, DTM ● Program Quality Director- Alberto Alvarado, DTM ● Club Growth Director- Jenn Dawson, DTM ● Central Division Director- Ernest Cardenas ● Northern Division Director- Jennifer Barber-Frazier ● Southern Division Director- Craig Schopp 	Alex Shadpour, DTM, DD
	As such nominations are closed. The offices of Eastern Division Director & Western Division will be appointed by your newly elected District Director & approved by the District Council at the Fall 2025 District Council Meeting.	Alex Shadpour, DTM, DD
7:52 PM	Approval of Fall 2024 Business Meeting Minutes <ul style="list-style-type: none"> ● Minutes approved as presented 	Alex Shadpour, DTM, DD
7:53 PM	Presentation of Audit Committee Report	Heidi Martin, DTM
8:03 PM	Presentation of Profit & Loss Statement	Joycelyn Persichilli, DTM, FM
8:04 PM	Approval of District Director's Recommendations to fill vacancies: <ul style="list-style-type: none"> ● Adam Creel Area 22 Director, Northern Division 	Alex Shadpour, DTM, DD
8:05 PM	2025-2026 Club Alignment Breakdown <ul style="list-style-type: none"> ● Reported as emailed in meeting packet 	Joycelyn Persichilli, DTM, FM
8:08 PM	Trio/Manager Reports <ul style="list-style-type: none"> ● Reported as emailed in meeting packet 	Joycelyn Persichilli, DTM, FM Alberto Alvarado, DTM, CGD Soreal Sparx, DTM, PQD Alex Shadpour, DTM, DD
8:13 PM	New Business: N/A	Alex Shadpour, DTM, DD
8:14 PM	Announcements <ul style="list-style-type: none"> ● District 5 Spring Conference & Speech Contests: April 26, Sheraton Bay Towers 	Alex Shadpour, DTM, DD
	Time & place of next meeting (TBD)	Alex Shadpour, DTM, DD
8:15 PM	Adjournment	Alex Shadpour, DTM, DD



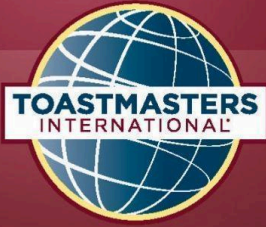
DISTRICT 5 - AGENDA MEETING OF THE DISTRICT COUNCIL Sept 26, 2025

Time	Description	Speaker
7:00 PM	Meeting called to Order/Welcome	Sureal Sparx, DTM, DD
	Reading of the District Mission "We build new clubs and support all clubs in achieving excellence."	Sureal Sparx, DTM, DD
	Credentials Committee Report	CJ Frey, DTM, PDD
	Presentation of Meeting Rules Meeting rules were reviewed with those in attendance by District Parliamentarian, Gail Lover, DTM, PDG.	Gail Lover, DTM, PDG Parliamentarian
	Adoption of the 2025 District Council Meeting & Elections Agenda Adopted as presented.	Sureal Sparx, DTM, DD
	2024-2025 Year-end Audit Report <i>Audit Committee report has not been completed, is in process, and will be presented at a later date to the District Executive Committee for review and approval prior to December 1, 2025.</i>	Sujata Yellaepeddi, DTM, PDD
	Adoption of District Budget	Sureal Sparx, DTM, DD
	Confirmation of Appointed Positions & Fill Vacancies by District Director	Sureal Sparx, DTM, DD
	Reports from Senior District Officers <ul style="list-style-type: none"> a. Finance Manager b. Public Relations Manager c. Club Growth d. Program Quality Director e. District Director 	Sureal Sparx, DTM, DD
	Unfinished Business	Sureal Sparx, DTM, DD
	New Business	Sureal Sparx, DTM, DD
	Announcements	Sureal Sparx, DTM, DD
	Time and place of next District Council Meeting – TBD	Sureal Sparx, DTM, DD
	Adjournment	Sureal Sparx, DTM, DD



District 5 Year-End Audit Report

Audit Committee report has not been completed, is in process, and will be presented at a later date to the District Executive Committee for review and approval prior to December 1, 2025.



District 5 Adoption of District Budget

Adoption of the 2025-2026 Budget pending final approval from
Toastmasters International Finance Dept.



District 5 Confirmation of Appointed Positions by District Director

CENTRAL DIVISION

AREA 5 – Jim Mc Laughlin
AREA 7 – Marci Boozer
AREA 10 – Carlos Garcia
AREA 14 – Sree Chandrasenan
AREA 16 – Prashant Anikumar

NORTHERN DIVISION

AREA 3 – Bruce Fahr
AREA 11 – Carrie Foster
AREA 15 – Lily Neuman
AREA 18 – Adam Creel

WESTERN DIVISION

AREA 8 – Evan Mitchell
AREA 13 –
AREA 17 – Alicia Lopez
AREA 19 – Otis Andrews

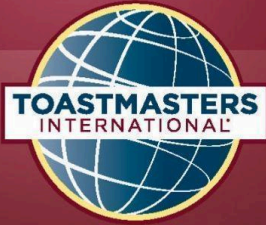
Administration Manager - Kris Angell
Finance Manager – Sujata Yellaepeddi
Public Relation Manager – Tinotenda Dzikiti
Logistics Manager -
Parliamentarian – Gail Lover
Communication Coordinator – Marianne Grosner

EASTERN DIVISION

DIVISION DIRECTOR – Craig Schopp
AREA 2 – Andrew Koning
AREA 4 – Jean Desulme
AREA 20 – Mary-Ann Erkin-Pourier
AREA 21 – Matthew Greenbergs

SOUTHERN DIVISION

DIVISION DIRECTOR - Johnny Gogue
AREA 1 – Ellen Rosas
AREA 6 – Christine De Carmen
AREA 9 – Dave Zarella
AREA 12 – Andrés Avalos



District 5 Finance Manager

Sujata Yellaepeddi, DTM

Sept 6, 2025

Local Bank Account/District Reserve Account

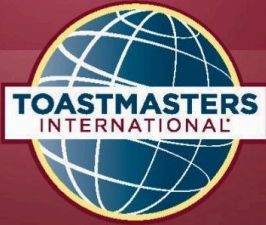
Our local bank account is with Frontwave Credit Union located at 1278 Rocky Point Drive, Oceanside CA 92056. Our current balance in the account is \$4,245.87 - a request for funds in the amount of \$5,000.00 has been made from our Toastmasters District Reserve which was just issued this week.

The Toastmasters District Reserve Statement is a financial document that shows the available funds held by Toastmasters International for a district's use. The funds in the account is a percentage of dues paid by members of our district. The district places orders for supplies and request funds to be wired to our local bank account.

Our estimated projected membership revenue for 2025-2026 is \$54,450.00 – of this amount we are required to have a 25% retention at year end – June 30, 2026 in the amount of \$13,612.50 from our District Reserve.

I have been told that the monthly District Reserve Account Statement is typically a month behind.

Sujata Yellaepeddi, DTM, PDD
Finance Manager
2025-2026
District 5 Toastmasters



District 5 Public Relations Manager Report

Tinotenda Dzikiti

September 06, 2025

Since onboarding, my focus has been on restoring consistent district-level communications, supporting club-level promotions, and putting basic systems in place so our messaging is timely, brand-consistent, and useful to clubs.

What I've done (activities)

- Promoted club and district events on District channels (example: posted Shalom Speakers open house and the August COT announcement).
- Submitted my DEC PR report on schedule (for the August 5 DEC).
- Begun assembling a PR toolkit (post templates, event flyers, copy blocks) that clubs can adapt for Open Houses, COTs, and officer recruiting.
- Established initial lines of contact with club VPPRs and with Marianne/Surreal for asset/branding guidance.
- Tested simple social copy, tweet versions, and FB-ready text for District posts so we have ready-to-publish content.

Specific results (early, qualitative wins)

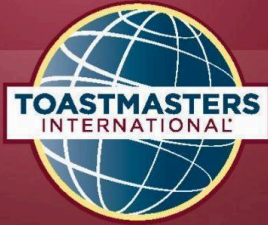
- District posts are out and being used as source material by clubs (e.g., club open-house posts were picked up and shared by Broadcom).
- DEC report turned in on time and included PR initiatives, demonstrating immediate operational readiness. (Note: At this stage I'm building our measurement framework – see next section.)

Metrics & measurement (planned / in-progress)

- I will track: post reach, engagement (likes/shares/comments), click-throughs to registration pages, and conversions (RSVP → attendance) for Open Houses and COTs.
- I am setting up a simple dashboard (spreadsheet → Google Data view) to report monthly on these numbers so we can see what works and where to focus.

Initiatives in progress / next 30–60 days

1. Finalize Canva access and brand-assets library (requesting confirmation of available TM images / logos and whether District account will be used).
2. Publish a District PR template pack (Facebook flyer, Instagram story, Tweet, LinkedIn blurb, email blurb) for officers to reuse.
3. Run a short "How to promote your Open House" micro-workshop for VPPRs and VPEs (30–45 min).
4. Recruit 2–3 volunteer PR contributors across divisions to expand posting cadence and localize content.
5. Launch the monthly "District Spotlight" series to highlight clubs and member stories (pilot in September).



Public Relations Manager

(Continued) Sept. 6, 2025

Risks / blockers & asks for support

- Access to Canva Pro or approved Toastmasters image assets (formal confirmation needed).
- Admin access to the District Facebook page and group (so posts can be scheduled).
- A small roster of volunteer contributors from each division (2–3 people), to be able to scale daily/weekly posting.
- Timely approvals: content will be faster if there's a 24–48 hour approval SLA from leadership on event copy/creative.

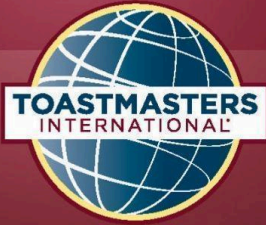
Immediate requests / decisions needed from DEC

- Confirm whether District will provide a Canva Pro license or if clubs should apply individually (Marianne suggested club-level application; confirmation would help).
- Approve the PR template pack and permission to publish the first District Spotlight in early September.
- Nominate 1–2 volunteers per division (or allow me to recruit) for PR contributor roles.

Thanks for the support – I'm excited to get District 5's voice consistent, visible, and useful to clubs.

Compiled by,

Tinotenda Dzikiti
Public Relations Manager, District 5
prm@d5tm.org



District 5 Club Growth Report

Jenn Dawson, DTM

September 6, 2025

Let's Build New Clubs & Add Members!

Build new clubs and support all clubs in achieving excellence!

CGD Goals

- Build at least one (1) new club in each division (five new clubs) by June 30th 2026
 - **STRETCH:** five new clubs by December 31st 2025; eight (8) clubs by June 30th 2026
- Work w/ADs to help low-member clubs w/membership strategies & increase our D5 membership by 3%.

MEMBERSHIP CAMPAIGN—Smedley Award Campaign!

August 1st - September 30th [LESS THAN A MONTH LEFT!!]

Clubs that Add FIVE (5) new, dual, or reinstated members during the campaign period (Aug 1 - Sep 30) receive the Smedley Award ribbon, as well as 10% off their next order with Toastmasters International (to be used within six months; not valid with any other offer).

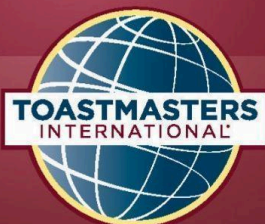
Additionally...District 5 Incentives during the Smedley Membership Campaign:

- Add 2-4 new, dual or reinstated members → \$10 TI District Order
- Add 5-7 new, dual or reinstated members → \$25 TI District Order
- Add 8-10 new, dual or reinstated members → \$40 TI District Order

New Club Demos Scheduled:

- September 15th
 - 12:30 PM - 2:00 PM Hillcrest (venue TBD)
 - 3:15 PM - 4:15 PM Lemon Grove Library (waiting for confirmation)
- September 16th
 - 12:30 PM - 2:00 PM Rancho San Diego Library
 - 2:30 PM - 4:30 PM College-Rolando Library (waiting for confirmation)

We need Demo Teams to take on meeting roles: Toastmaster, Topics Master, Speaker, Speech Evaluator. Working with Easter DivD & Southern DivD on these demos.



New Clubs in the Works—

Prospective Club	Status	Div	Prospective	Status	Div
ToastMercksters Club	Ready to charter	N	NASSCO	Unsure of status	S
FQ10 Toastmasters	Ready to charter	C	Guild Mortgage	Follow-up Sep/Oct	C
City of Santee	Ready to charter	E	Neighborhood Health	Follow-up Dec/Jan	N
Genus Technologies	Sched. Demo Sept?	N	Johnson & Johnson	Follow-up	W
Harrah's Resort	Sched. Demo Oct	N	Roadrunner Sports	Follow-up	C

ACTION: Please communicate to your clubs when you visit/email that we **need New Club Sponsors & Mentors.** (Anyone bringing a lead can be a Sponsor/Mentor for that club if it charters.) Email cgd@d5tm.org if interested.

ACTION: For an Area to be President's Distinguished, in addition to the other requirements, the area must have a NET one NEW CLUB* in that area; ADs to find the leads in your area for us to develop into chartered clubs!

**Net on new club...meaning for any club loss another club must be created, plus one more.*

Low-Membership Clubs (critical: <10 members)—

Club Name	Div	Area	#of mmbrs	Club Name	Div	Area	#of mmbrs
Chef Masters	C	5	10	Palomar Airport	N	11	8
Century Toastmasters Club	C	7	11	Improvicus Toastmasters	N	15	9
Radio Toastmasters	C	14	8	Fred H Rohr Club	S	1	9
ImpacTeam	C	16	9	Cal-State Club	S	12	9
Yuma Sunsetters	E	2	9	Loquacious Nooners	S	12	9
Hill Talkers	E	20	8	Geekmasters	W	8	9
Saturday Savants Club	E	20	9				
PowerMasters	E	21	10				

Highlighted & BOLD RED show low-membership clubs that have added members in the last month.

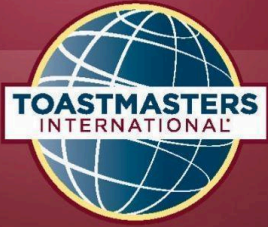
ACTION: ADs, please reach out to clubs about collaborating to increase membership. **Have these clubs done Moments of Truth? Honest self -Examination can/will lead them to answers for WHY they're struggling.**

~How Are Clubs Differentiating?~

Known/Likely Club Loss—

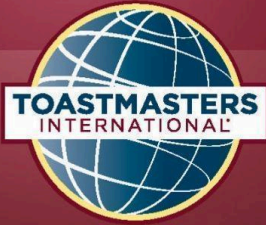
Club Name	Div	Area	Reason
Excelsior Toastmasters	C	5	Members decided to dissolve
HP Inc. Toastmasters	C	10	Company closing in San Diego
Laughmasters Club #4727	E	21	Members decided to dissolve
Strong Towns	S	6	Members decided to dissolve

~For Every Club Loss, We Must Create TWO New Clubs~



District 5
Program Quality Director
Alberto Alvaredo, DTM

Not submitted



September 6th 2025

Dear Members!

As we are entering the 3rd month of our Toastmasters year 2025-2026, I trust you have set yourself up for success with a work flow structure including systems and processes that helps you leverage your time and energy most efficiently and effectively.

If you haven't done so yet, I urge you to take the time to do so or you will have that feeling of always trying to catch up and feeling behind. I know so because I have been there.

KEEP IN MIND

It doesn't matter how long we have been Toastmasters members.

We are all here to learn and grow.

We are here to help and support each other on that journey.

When called upon to do so, step up. When you need support, ask for help.

We are MEMBERS TOGETHER!

LEADERSHIP TEAM UPDATE

The Finance Manager role has been taken by a new team member.

Please help me welcome, Past District Director & DTM, Sujata Yellaepeddi.

There still is a leadership role opportunity:

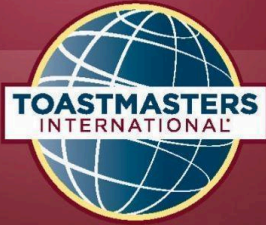
- Western Division Area 13 is still available.

Please help identify the member this role would be a good fit for.

Some of you have felt the brunt of your role.

If you feel challenged, please communicate with your team members!

You will get the help and support that you need!



District Director

(Continued) Sept. 6, 2025

DASHBOARD & DISTRICT CENTRAL

The Dashboard is your friend!

This is your roadmap and your gauge indicators.

By looking at the Dashboard, you find out and know very clearly how a club is doing.

Are you still unsure how to read it and use it? Let us you so we can train you some more on it.

District Central has other important resources such as members and officers' lists.

You should be leveraging those resources to communicate with your clubs

AND to build the teams you are going to need for coming events like Area Level Contests.

Are you still unsure how to access District Central and use it? Let us you so we can train you on it.

Like last year, at this time of the TM year, we are seeing some leading clubs already scoring high on the DCP Scoreboard (Number of DCPs achieved so far). Every beginning of the month, the DCP Scoreboard is published to raise awareness among clubs and leadership as of where clubs are standing in regards to their DCP achievements so to inspire and motivate others to do as well or even better. Look at the DCP Scoreboard and have the conversation with your clubs (e.g. the ones scoring well, the ones working to score...).

TOASTMASTERS INTERNATIONAL CONVENTION 2025

Your District 5 Trio, Club Growth Director - Jenn Dawson, Program Quality Director - Albert Alvarado, and District Director - Sural Sparx, attended the Toastmasters International Convention that took place in Philadelphia. We spent 2 days from 6a to 7p training with Toastmasters International Region Advisors and other officials. Followed by another 4 days where we attended, participated, and contributed to all kinds of events with one of them being the Annual Business Meeting. That one event was one among the most important ones as it involved voting for the Board of Directors as well as new Proposals. 18 ballots and 5 hours later, I respected all the votes I had been entrusted with as well as when no instructions were provided, I used my best judgment for voting. The Trainings and Convention are marathons that have to be run like a sprint, but I wish any one reading this report to get to experience them as it is one of the best opportunities to grow, expand your bandwidth not only intellectually, but also socially with the networking taking place there.

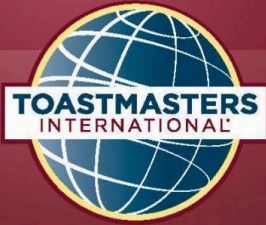
THIS TOASTMASTERS YEAR'S GOAL (Deadline June 30th 2026)

Our goal for our community this Toastmasters year 2025-2026 is:

- Select Distinguished

Since the Dashboard reset, we have 100% clarity about the metrics we want to keep focusing on:

- Club Growth: 108 Clubs
- Distinguished Clubs: 52
- Membership Payments: 3,967



District Director

(Continued) Sept. 6, 2025

Reiterated through our deep analysis of the current state of our local community and elaborating on a strategic plan for this TM year, our focus is clear: Membership growth is our number one priority.

This is why we have decided to engage in inspiring campaigns and events such as:

- Open House Blitz
- The Club Expo

UPCOMING EVENTS

We have a fully loaded month of September!

Mark your agendas. Keep your eyes on it!

Make sure to stay on top of your agenda, time blocks, tasks, and communication.

I see you and the work you are putting in and others are noticing too!

Your leadership goes a long way at every level of our community.

Members are looking up to you!

Keep breathing through the year, one day at a time, one step at a time.

We are doing it together.

When you fail, we fail!

When you succeed, we succeed!

We are Members Together!

Sincerely,

Sureal Sparx, DTM

sureal@toastmasters7.org

(619)708-1620



District Director

(Continued) Sept. 6, 2025

COMMUNICATION PROTOCOL

Please feel free to reach out to me directly if you have any questions or concerns and when you need help and support.

EMAIL:

My office hours for email review and response are mornings 6-7a.
When you send me an email today, you should expect a response within 48h.
If it is urgent, text me.

TEXT:

Feel free to text me anytime.

CALL:

Text me first to set up a call time.

EMERGENCY:

Call me.